

# Top 5 benefits of using Amazon Web Services AWS

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Since the introduction of Amazon Web Services (AWS) in 2004, its popularity is only increasing. Businesses across diverse verticals are using it for its multiple benefits. AWS has transformed the way organizations think about cloud computing. It has come up with a significant change by eliminating all the barriers that organizations confront and has allowed them to make their application online easily and cost-effectively. It is not just the flexibility and scalability options with the storage, but AWS also enables the real-time mounting of operations to the organizations with different domains. Also, it provides the hand in hand management of web applications and analytics. But before jumping to its benefits, first, let's know what AWS really is.

## What is Amazon Web Services (AWS)?

Amazon Web Service (AWS) is an advanced platform offered by Amazon that offers reliable, scalable, flexible, easy-to-use, and cost-effective cloud computing solutions. AWS is used when software development companies migrate their services. During migration, AWS helps in establishing the cloud environment by combining infrastructure as a service (IaaS), platform as a service (PaaS), and software as a service (SaaS) offerings. AWS offerings include a landing zone, ongoing cost optimization, infrastructure management, and a reliable business operating model.

## 5 Benefits of using AWS

Though there are multiple cloud service providing companies out there, Amazon has grabbed the attention of some of the biggest organizations such as Adobe, PBS, Dow Jones, Comcast, and more. The benefits we are going to discuss below are the reason for this success.

### 1. Cost-Effective

Compared to other cloud computing platforms, AWS is much more affordable. It is one of its best benefits. Whether you are a startup, a huge enterprise or a government institution, its operating cost remains the same for every business. It allows you to use the infrastructure as needed without bothering about the costs

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increasing. Also, there are no upfront payments needed to begin using services on AWS.

## **2. Scalability**

AWS grows with your business. It offers scalability and flexibility to support your business. With its infrastructure on-demand, there are no limitations on your use. It provides a powerful place to store your information and workloads and works productively than hard drives.

## **3. Security**

Security from data breaches is of supreme significance for AWS. It keeps your information safe. The fact that big organizations as mentioned above, use AWS, is proof that indicates how trusted and secure it is as a cloud computing platform. It follows all the security laws from around the world.

## **4. Innovation**

One of the most important reasons to use AWS is its commitment to innovation that enables it to brag about owning the names of several preeminent corporate names in its clients' list. It might have many opponents but when it comes to innovation and dedication, no cloud service platform can compete with it.

## **5. Global Leader**

With a network of 190 nations and over a million active clients all around the globe, AWS is leading with its scalable and easily adaptable solutions. Choosing AWS for your organization can help you move quickly and safely. saving a lot of money.

## **Over to you!**

You surely have plenty of options in selecting a cloud service provider but I hope this blog clears your confusion about “why use AWS?” and makes you familiar with its benefits as well. Want to learn more about our AWS services? Let's connect for a [free consultation session](#)

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